



## Toronto Municipal Poll

In total, a random sample of 357 Torontonians aged 18 and over responded to the survey.  
The margin of error associated with the total sample is +/-1.3 percentage points, 19 times out of 20.  
Field dates: Nov 12- Nov 16th  
Conducted: by Momentum

<b>Q1:</b>	<b>Most important problem facing Toronto?</b>	<b>Male</b>	<b>Female</b>	<b>Total</b>
	Crime	9.8%	21.5%	<b>15.6%</b>
	Taxes/Budget	42.7%	32.0%	<b>37.3%</b>
	City Services	28.0%	22.0%	<b>25.0%</b>
	At Risk Youth	0.7%	3.0%	<b>1.8%</b>
	Job Training	4.2%	5.5%	<b>4.8%</b>
	Poverty	7.0%	9.5%	<b>8.2%</b>
	Undecided	7.0%	6.5%	<b>7.1%</b>

  

<b>Q2:</b>	<b>Should the city completely eliminate, lower or maintain the land transfer tax?</b>	<b>Male</b>	<b>Female</b>	<b>Total</b>
	Eliminate	50.0%	42.6%	<b>46.3%</b>
	Reduce/Lower	24.3%	32.3%	<b>28.3%</b>
	Maintain current level	25.7%	25.1%	<b>25.4%</b>

<b>Q3:</b>	<b>Do you believe the city should keep its development charge policy or should they reduce it in order to attract more housing and development to the city?</b>	<b>Male</b>	<b>Female</b>	<b>Total</b>
	Keep as is	38.2%	39.1%	<b>38.8%</b>
	Reduce it?	43.1%	39.1%	<b>40.7%</b>
	Unsure	18.7%	21.7%	<b>20.5%</b>
<b>Q4:</b>	<b>Should the TTC shift its policy and allow for private investment to help build a number of new subway lines in exchange for the right to share in revenues or some form of sponsorship allowing faster expansion of the subway line?</b>	<b>Male</b>	<b>Female</b>	<b>Total</b>
	Allow private investment	68.8%	72.0%	<b>70.4%</b>
	Continue with no private investment	24.8%	24.4%	<b>24.6%</b>
	Unsure	6.4%	3.7%	<b>5.0%</b>
<b>Q5:</b>	<b>Would you be in favour of the idea of a Casino within Toronto, if it would attract tourists and limit further tax increases?</b>			
	Strongly Support	32.9%	20.1%	<b>26.5%</b>
	Somewhat Support	23.1%	21.1%	<b>22.1%</b>
	Unsure	2.8%	9.0%	<b>5.9%</b>
	Somewhat Opposed	11.2%	13.1%	<b>12.1%</b>
	Strongly Opposed	30.1%	36.7%	<b>33.4%</b>
<b>Q6:</b>	<b>Would you be in favour of a City Lottery sponsored by Toronto if it would limit further tax increases?</b>	<b>Male</b>	<b>Female</b>	<b>Total</b>
	Strongly Support	44.1%	35.5%	<b>39.8%</b>
	Somewhat Support	24.5%	31.5%	<b>28.0%</b>
	Unsure	4.2%	8.0%	<b>6.1%</b>
	Somewhat Opposed	7.0%	12.5%	<b>9.7%</b>
	Strongly Opposed	20.3%	12.5%	<b>16.4%</b>

**Q7: There has been considerable concern from local communities related to the increase of illicit massage parlors and prostitution in Toronto. One idea proposed would have these activities moved to a designated part of the city. Would you...**

	<b>Male</b>	<b>Female</b>	<b>Total</b>
Strongly Support	39.6%	27.8%	<b>33.7%</b>
Somewhat Support	20.9%	16.2%	<b>18.5%</b>
Unsure	10.8%	11.6%	<b>11.2%</b>
Somewhat Opposed	11.5%	11.6%	<b>11.6%</b>
Strongly Opposed	17.3%	32.8%	<b>25.0%</b>

**Q7a: If not, should the city more aggressively pursue closures of existing illicit massage parlours?**

	<b>Male</b>	<b>Female</b>	<b>Total</b>
Strongly Support	46.2%	46.7%	<b>46.4%</b>
Somewhat Support	14.1%	19.3%	<b>16.7%</b>
Unsure	11.5%	17.8%	<b>14.7%</b>
Somewhat Opposed	17.9%	9.6%	<b>13.8%</b>
Strongly Opposed	10.3%	6.7%	<b>8.5%</b>